**WEBSITES I LOVE**

<http://allisondskinner.com>

<https://www.serviampartners.com>

<https://www.docebo.com>

<https://christmasintheclassiccity.com>

purpose, wanderer, fortune themes from wordpress

\*\*must be responsive

**HOMEPAGE**

**Great Companies Succeed by Investing in the Right People**

It’s no secret that long-term business success requires a smart investment in the right people for your company. And yet, knowing how to cultivate a strong staff and keep them focused on the road ahead can be challenging for even the savviest organizational leaders and human resource executives.

I’m Dr. Natasha Ganem and I want to help business owners, leaders, and HR teams understand how to identify, develop, and retain talented professionals who can take your success to the next level.

**TESTIMONIALS**

(no photos) (horizontal slider) (place holder for 10 text testimonials)

**LOGOS**

(place holder for 3 rows of 5-6 logos each) (some logo files attached)

**HOMEPAGE FOOTER**

**Learn to Inspire Employees and Unlock Their Maximum Potential**

If you’re struggling to connect with today’s employees and you need to develop a better way to lead them, I want to help you become the very best leader possible.

First Name =

Email =

**[Download Free Information]**

You’ll receive monthly updates filled with leader-focused resources and helpful information that will help you build stronger organizational leaders. You can unsubscribe at any time.

**Social media buttons = linkedin facebook and instagram**

**ABOUT**

Dr. Natasha Ganem is a business consultant, group trainer, and executive coach specializing in workplace culture, leadership development, and managerial tactics. The founder and director of Lion Leadership, she serves as an executive education instructor at Emory University’s Goizueta Business School.

Dr. Ganem has earned multiple teaching awards throughout her career thanks to her ability to approach learners from every generation with skill and grace, and she has spent more than 20 years studying the science behind group dynamics, identity, emotion, and the social construction of one’s self.

Her concentration in organizational behavior and social psychology has led to published work in both academic journals and books pertaining to the role of authority and legitimacy in the workplace, as well as on how emotional experiences can lead to aggressive behavior and conflict. Dr. Ganem has also proudly spent 7 years working in institutional effectiveness at SCAD and 7 years on faculty at the University of Georgia.

Natasha has an amazing husband, three beautiful children, and a cute cat named Jennyanydots—whom she’s more than happy to share a few pictures of when asked.

Overall, Natasha is the type person you want helping you move your company to the next level. She’ll use tact and efficiency to tell you what’s not working in your organization and then give you sound advice and actional data to help you fix it.

**SERVICES**

1= **Talent Strategy**

(more information)

Business growth, even in the beginning, comes down to hiring the right talent and putting in them in the right position to succeed. That means having a staff who knows how to identify and acquire talent while also knowing how to recruit, retain, and engage high performers as your business grows.

These TA and L&D professionals can make or break your short- and long-term success, because they’re the ones who will design your managerial and leadership training, focus on staff retention, establish a workplace culture, and help grow talent into leadership roles.

It’s time to establish the right team first.

(process)

**Step 1. Discovery**

A baseline survey will help determine the current atmosphere within your company. In-depth interviews with employees at multiple organization levels with then help round out the overall picture.

**Step 2. Strategy**

You’ll receive a complete strategy plan on how to improve recruitment, retention, and engagement of your workforce using information from the discovery process. Lion Leadership will serve as an accountability partner and advisor as you take necessary steps to make your company better, stronger, and more profitable.

**Step 3. Review**

We allow for 12 months to pass after discovery and strategizing to allow you to make necessary changes over time. We will then conduct a follow-up survey and interviews to asses results.

2 = **Management Workshops**

(more information)

Bringing an expert in-house to get your leaders on the same page in terms of how to manage, how to lead, and how to show up at work is easier than you might think. Lion Leadership can facilitate training and in-house seminars, both on and off-site, host a lunch-and learn series, or help you customize a workshop based on your staff’s needs.

(process)

**Step 1. Discovery**

We will discuss your company’s market position, strengths, and weaknesses and then interview a variety of targeted employees to determine how each level of area of your business operates according to your staff.

**Step 2. Workshop**

You will receive a professional presentation that identifies current staff roles, presents them with how to advance, and reshapes mindset you’ll need to create a learning and growth-oriented workplace culture. One-hour, three-hour, or full-day experiences are offered.

**Step 3. Review**

A follow-up survey will be given to participants and coordinators to help determine the effectiveness of the training, seminar, or event, and to establish a growth baseline for the future.

3 = **Executive Coaching**

(more information)

I can be incredibly challenging to push yourself, or you company, to the next level without viewing things from an outside perspective. Be it becoming a better manager, more trusted leader, or scaling your brand, we can help you navigate the process from end-to-end. Let’s brainstorm together through a series of coaching sessions.

(process)

**Step 1. Discovery**

We’ll spend a session getting to know one another and engage in a 360° review that will help you make self-assessments designed to build self-awareness. This preliminary work is important in establishing a baseline of where you are and where you want to go.

**Step 2. Coaching**

Coaching sessions will be held every other week for 10 weeks. During these sessions, we will discuss obstacles you face, how to navigate them, how to achieve success, and what is needed for you to become the leader or manager your company needs for long-term success. You’ll be able to identify and address problems more quickly with improved knowledge, understanding, and clarity.

**Step 3. Review**

After our sessions are complete, we will embark on a candid review system covering what you learned and how you felt about your training. We’ll discuss if your time spent in coaching was valuable, if you feel more productive and successful, and what you’d like others to know in the future; all to help us both understanding how much we’ve grown together.

**ARTICLES**

(place holder blog photos for ten articles)

**CONTACT**

Lion Leadership is based in Georgia yet serves clients nationwide.

**Phone:** 706.940.2411

Map: LION icon in georgia